

Government of Jammu and Kashmir
Tourism Department
Civil Secretariat, J&K Srinagar

Subject: Visit of Shri Amitabh Kant, Chief Executive Officer, NITI Aayog regarding implementation of Aspirational Districts Programme.
Ref: O.M No. GAD-ADMOII/111/2021-09-GAD dated 12.10.2021 issued by the General Administration Department.

Government Order No: 117 -JK(TSM) of 2021
D a t e d: 12/10/2021

It is hereby ordered that:

1. Dr. G. N Itoo, Director Tourism Kashmir shall be the Nodal Officer in respect of Tourism Department for the visit of Shri Amitabh Kant, Chief Executive Officer, NITI Aayog to Kashmir valley w.e.f 14.10.2021 to 17.10.2021. He shall liaise with the concerned departments and ensure smooth and hassle-free visit of the dignitary. He shall also be responsible for ensuring that all necessary arrangements are made with regard to Tourism Department. (Mobile No. of Nodal Officer:9419007534)
2. Syed Shahnawaz, Manager (Marketing) SKICC shall be the Liaison Officer with Shri Amitabh Kant, Chief Executive Officer, NITI Aayog in respect of Tourism Department. He shall liaise with the Nodal Officer (Director Tourism Kashmir) and other concerned departments to ensure hassle-free stay of the dignitary both at Srinagar and Pahalgam. (Mobile No. of Liaison Officer:9419014344)

By Order of the Government of Jammu and Kashmir.

sd/-
(Sarmad Hafeez) IAS

Secretary to the Government.

Dated: 12/10/2021

No:TSM/PS-AD/01/2021

Copy to the:-

1. Additional Director General of Police (Security), J&K.
2. MD, JK TDC
3. Director, Tourism Kashmir.
4. Director, Hospitality and Protocol, J&K
5. Director, Motor Garages Department.
6. Director, SKICC/Secretary, RSGC
7. CEO, Tourism Dev Authority Pahalgam.
8. Manager (Marketing) SKICC.

Copy for information also to the:

1. Principal Private Secretary to the Lieutenant Governor, J&K
2. Private Secretary to the Chief Secretary.
3. Private Secretary to Principal Secretary to the Govt, Home Department.
4. Private Secretary to Commissioner/Secretary to Govt, Transport Deptt
5. Private Secretary to Secretary to Govt, Planning, Dev and Monitoring Deptt.
6. Private Secretary to Commissioner/Secretary to the Govt, General Administration Deptt
7. Private Secretary to Secretary to Govt., Tourism Department.

Arshid Hussain
(Arshid Hussain) 12/10/21

Under Secretary to the Government.